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**Accreditation Committee Members Announced by the
Population Health Impact Institute:
*Work to Begin on Drafting Quality Evaluation ProcessSM (QEPSM) Standards***

October 25, 2007, Cincinnati – The Population Health Impact Institute (PHI) announces the formation of their Quality Evaluation Process (QEP) National Advisory Panel. The panel, made up of a Steering committee and a Standards committee, will develop standards for a program evaluation accreditation program. These “QEP standards” will focus on “the methods behind the claims” (monetary and clinical) of disease management, wellness, P4P, medical and case management, and other defined population health programs.

Thomas Wilson, PhD, DrPH, Founder and Board Chair of the 501(c)(3) non-profit organization, noted “the response to our recent announcement about the development of the QEP accreditation program has far exceeded our expectations. An impressive and balanced panel has been assembled and we are delighted that Garry Carneal, JD MA, a nationally recognized accreditation expert, will chair the Standards Committee, and Joel V. Brill, MD, a physician thought leader, will chair the Steering Committee.”

Dr. Brill noted “I am honored to help coordinate this project. Clearly, many see the need to establish a uniform set of standards around transparency of methods and scientific validity of methods used for ROI claims. The PHI is ideally suited to create an objective approach for apples-to-apples comparison of different, and often, competing methods and programs.”

The QEP National Advisory Panel includes:

- Joel V. Brill, MD, Chief Medical Officer, Predictive Health, LLC and Assistant Clinical Professor of Medicine, University of Arizona College of Medicine;
- David Brumley, MD, MBA, Medical Director Health Management, Medical Innovation and Leadership; Blue Cross Blue Shield of Massachusetts; *
- Garry Carneal, JD, MA, President & CEO, Schooner Healthcare LLC, and former President & CEO, URAC;*
- Vicki Darlington, MPH, Corporate Wellness, Entergy Services, Inc.* ;
- Dee Edington, PhD, Health Management Research Center, University of Michigan;
- Jeffrey Gruen, MD, MBA, Chief Medical Officer, Revolution Health;
- Jeffrey Guterman, MD, MS, Medical Director, Los Angeles County Department of Health Services and Professor of Medicine, David Geffen School of Medicine at UCLA;
- Carolyn K. Hamm, PhD, Chief Decision Support Center, Medical Management, Walter Reed Army Medical Center;*
- James Kepner, PhD, Vice President, Statistics and Evaluation Center; American Cancer Society;*
- Brian Klepper, PhD, CEO, Center for Practical Health Care Reform;
- Vince Kuraitis, JD, MBA, Principal, Better Health Technologies;
- Cheri Lattimer, RN, BSN, Executive Director, Case Management Society of America;
- Marc Leib, MD JD, Chief Medical Officer, Arizona Health Care Cost Containment System;*
- Steven Locke, MD, Health Sciences and Technology, Harvard Medical School; Massachusetts Institute of Technology; and Principal, Veritas Health Solutions;
- Martin MacDowell, DrPH, MBA, Research Associate Professor, University of Illinois at Rockford;*

- Mary Madison, MPA , Madison Consulting Group, formerly Managing Director, Health Services Research and Strategic Initiatives, Blue Cross and Blue Shield Association;*
- Gary Montrose, President, Ashby-Montrose & Co. and co-founder PHII;
- Michael L. Millenson. President, Health Quality Advisors LLC. and the Mervin Shalowitz, MD Visiting Scholar at Northwestern University Kellogg School of Business.
- Minalkumar Patel, MD, MPH, CEO, Care Management International Inc.*
- Susan Riley. Independent Consultant, and former CEO, AirLogix;*
- Patricia Salber, MD MBA, (Chair, PHII Delphi Panel) Chief Medical Officer, Universal American Corp. and former Director, Center for Healthcare Improvement, Blue Shield of California;
- Jaan Sidorov, MD, MHSA, FACP, Consultant, and former Medical Director, Geisinger Health Plan;*
- Sunil K Sinha MD, MBA, FACHE Senior Medical Officer, Centers for Medicare and Medicaid Services;*
- Sean Sullivan, JD, President & CEO, Institute for Health and Productivity Management;
- Grace-Marie Turner. Founder, President and Trustee, Galen Institute, Inc.*;
- Mary Wieg, RN, MBA. Nurse Consultant II, CalPERS Office of Health Policy Research*;
- Thomas Wilson, PhD, DrPH, Principal & Epidemiologist, Trajectory Healthcare, LLC, *
(Note: * = Standards Committee member)

PHII continues to accept nominations for additional committee members – especially expert evaluators, purchasers / consumers, and providers of population health management services – to serve on its panel and participate in the beta test for the QEP standards. Interested parties are invited to contact QEP@PHIinstitute.org or 513.349.5846. QEP updates will be posted at www.PHIinstitute.org.

The Population Health Impact Institute (PHII) is a US-registered 501(c)(3) tax-deductible organization that is designed "To promote credible, transparent, standardized, and replicable impact evaluations of defined population health management programs for public and private sector organizations through education, research and benchmarking services." Since its founding it has been supported by unrestricted educational grants and the efforts of many volunteers. Quality Evaluation Process and QEP are service marks belonging to the PHII.

Source: Population Health Impact Institute.