

CMSA
CASE MANAGEMENT SOCIETY OF AMERICA

CPs

2007

**COLLABORATIVE
PRACTICE
SUMMIT**

OCTOBER 3-5, 2007



**MOHEGAN SUN RESORT & CASINO
UNCASVILLE, CT**

**attendee
brochure**

The Vision

Collaborative practice integrates medical and behavioral care coordination of services, interventions and operational workflows within health plans, employer or government individual programs, and moves them into a single delivery model/application advanced through technology. These patient-centered models provide that consumers/patients/beneficiaries make the most informed and rational use of their healthcare benefits/resources by reducing uncoordinated care and multiple contacts while improving communication with providers.

The Belief

Utilizing the concepts of collaborative practice management, physicians, case managers, advanced practice nurses, and other clinicians approach the delivery of healthcare interventions using evidence-based medicine, guidelines, educational materials, and advocacy to achieve health behavior change – yielding optimal health outcomes for each individual. The concepts and their innovative technological support also bring to the industry dramatically more efficient and effective healthcare.

Join with Us to Create the Future

If we understand and accept the vision of collaborative practice, do we know how to develop, implement, re-engineer, integrate or understand the financial impact of these models? Do we understand how to measure the patient health outcomes of integrated workflows and interventions in these new model concepts? Can we prove ROI for these models? For most of us, the answer is a resounding “no”. CMSA’s Collaborative Practice Summit 2007 is designed to present the leading edge models, to explore benchmarks for measurement, and provide networking opportunities to meet and learn from healthcare leaders developing and piloting collaborative practice programs.

Engage and Lead Together

Through participation in this unique event you will:

- Assess and evaluate what will work in your programmatic development to support both your member and provider networks
- Engage with thought leaders to understand and create conceptual collaborative practice models
- Demonstrate innovation and critical leadership in the development of collaborative practice in the next generation healthcare system
- Create a forum for understanding the team model concept in collaborative practice

featured presenters

Main Session I / Thursday, Oct 4 / 8:45-10:15a



Erik Wahl, The Wahl Group, San Diego, CA
“The Art of Vision in Healthcare”

Erik Wahl is an accomplished artist and speaker who uses art as his vehicle to inspire healthcare leaders to utilize breakthrough thinking and achieve extraordinary results. In his presentation, Erik will set the stage for this year’s theme – Breakthrough Collaborative Practice – in uncovering new ways for healthcare organizations to realize superior levels of excellence by redefining a vision of purpose and commitment.

Main Session II / SPECIAL DINNER EVENT / Thursday, Oct 4 / 6:45-8:30p



Tim Rothwell, Chairman, Group Pharmaceutical Activities, sanofi-aventis, US, Bridgewater, NJ

Join us for this special dinner event with national healthcare leader, Tim Rothwell. Mr. Rothwell is a leading voice today in promoting the advancement of best practices in adherence and collaborative practice. He will share the vision for making a difference. Please check **Session MS02** on your registration form to ensure accurate catering numbers.

Main Session III / Friday, Oct 5 / 9:00-10:30a



Michael O. Leavitt (Invited) Secretary of Health and Human Services, Department of Health and Human Services, Washington, DC

“Collaboration Not Polarization”

Prior to his work in the Bush Administration, Sec. Leavitt was the nation’s longest-serving governor. During his 11 years of service, Utah was recognized six times as one of America’s best managed states. His understanding of the significance of technology and his articulation of the impact that the internet could have on society is evidenced in everything he has done in government over the past 14 years. As Secretary of Health and Human Services he is committed to unleashing the power of technology to improve the quality of care, reduce mistakes and manage costs. Sec. Leavitt will address his vision of a healthcare system based on access and affordability, wellness, prevention and personal responsibility, and advancement of innovation and technology.

program schedule

(Abstracts, speakers and updated program information at www.cmsa.org/cps)

Wednesday, October 3

- 6:30a-3:00p **GOLF NETWORKING EVENT** (Golf Registration Form and complete details at www.cmsa.org/cps)
10:00a-7:30p Conference Registration
1:00-6:00p Tabletop Exhibit Set-Up
7:30-9:00p **OPENING RECEPTION/MEET THE EXHIBITORS**

Thursday, October 4

- 6:30a-6:00p Conference Registration
7:30-8:45a **Continental Breakfast & Networking with Exhibitors**
8:45-10:15a **MAIN SESSION I**
MS01 **The Art of Vision in Healthcare**
Erik Wahl
10:15-10:30a **Coffee Break & Networking with Exhibitors**
10:30-11:45a 7101 Technology Transformation: Empowering Collaborative Practice
A.J. Mitus
7102 Integrating Physical & Mental Health Case Management: "Managing" the Body with the Mind
Brings Clinical and Economic Value
R. Kathol
7103 Building & Proving A Collaborative Practice Model
A. Georgiou
11:45a-1:15p **Lunch Buffet & Networking with Exhibitors**
1:15-2:45p 7201 Guided Care – Collaborative Practice Moving Forward
C. Boulton
7202 Collaborative Case Management Practice – Social Work & Nursing
E. Clark; C. Lattimer
7203 Applying Predictive Modeling Towards A Collaborative Practice Model
J. Brill
2:45-3:15p **Break & Networking with Exhibitors / Exhibits Dismantle**
3:15-4:45p 7301 Improving the Quality of Transitional Care
E. Coleman
7302 Creating 21st Century Models of Care Delivery: Enablers & Impediments
M. Comstock
7303 Collaborative Practice Interventions in the Employer Market
C. Commander
6:45-8:30p **MAIN SESSION II - SPECIAL DINNER EVENT**
MS02 Join us for this evening event with Tim Rothwell, Chairman, Group Pharmaceutical Activities, sanofi-aventis, US as the guest speaker. Check **Session MS02** on your registration form to ensure accurate catering numbers.

Friday, October 5

- 7:45-8:45a **Continental Breakfast**
9:00-10:30a **MAIN SESSION III**
MS03 **Collaboration Not Polarization**
Michael O. Leavitt (Invited)
10:45-Noon 7401 BioForecast: Why Biological Advances Will Revolutionize Your World
R. Cox
7402 Chronic Care Management Technology Bridges the Gap Between Patients, Providers & Payers
D. Marks, J. Clark
7403 Evaluation Choices for the Collaborative Practice Model: Process, Outcomes, or Attribution?
T. Wilson
Noon-1:30p **Lunch Buffet**
1:30-2:45p 7501 **PANEL DISCUSSION:** Building A Collaborative Practice Model Between Pharmacists & Case Managers
Moderator: C. Commander; Panel: P. Lata, M. Mobley-Smith, M. Newman, C. Walter
7502 ED Transition Supporting Patient Safety to the Community Setting
P. Moran
7503 Technology Integrating Clinical Workflow with Collaborative Practice Providers
G. Carneal

hotel & transportation information

(Complete information at www.cmsa.org/cps)

Mohegan Sun Resort & Casino

1 Mohegan Sun Boulevard • Uncasville, CT 06382

www.mohegansun.com

Special Group Rate: \$209.00 (Sgl/Dbf) + 12% current room tax (adltl persons \$15, max 4 people per room)

Phone Reservations: 877-664-3426 • Hotel does not offer **Online Reservations** for those using special group rate.
MUST REQUEST CMSA ROOM BLOCK (GROUP CODE: CMSA1) TO RECEIVE SPECIAL GROUP RATE.

RESERVE EARLY. Due to the popularity of Connecticut in the fall, we encourage you to **RESERVE NOW** to ensure room availability. Special Group rate will be honored until September 17, 2007 based on availability. After the cut-off date, hotel will honor room rates on a space-available basis only.

Mohegan Sun Resort & Casino is the world's second largest casino and is located on 240 acres along the banks of the Thames River – directly between Boston and New York. It is less than an hour drive from the Hartford and Providence airports, and is served by more than 300 direct flights every day.

Created in 1996 by the Mohegan Tribe of Connecticut, it is one of the world's most amazing destinations with some of New England's finest dining, hotel accommodations, retail shopping, live entertainment, sporting events, and a luxurious day spa.

entertainment

www.mohegansun.com/entertainment/schedule_of_events.jsp

transportation

www.mohegansun.com/getting_here

Reservations: 888-320-4577. To ensure a smooth transfer to the Mohegan Sun, please identify yourself as being with CMSA's conference (applicable fees apply). Guests can call 24 hours a day to set up reservations in advance with a credit card.

children and child care

www.mohegansun.com/staying/kidsquest.cyberquest.jsp

Sessions, events and exhibits can only be attended by registered attendees. No one under the age of 16 will be allowed into the exhibit area.

Be sure to check out all the Mohegan Sun has to offer with **Kids Quest** and **Cyber Quest!**



kids quest

Call toll free: 888-226-7711

A child's paradise, Kids Quest is the place to be for any child from 6 weeks to 12 years old. Kids can have an adventure of a lifetime in Barbieland, Construction Quarry, crawling through tunnels and tubes, climbing up ladders and spilling down chutes.

Techno Quest, a state-of-the-art arcade, gives children the opportunity to play with top-of-the-line games at no additional charge. The children's center features licensed, supervised child care with professionals trained in First Aid and CPR techniques. At registration, each child is checked-in with pertinent information upon which a photo ID is entered into the computer and must be presented at pick-up in order for the child to be released.



cyber quest

For all ages, this arcade offers the best in entertainment. In a well-lit, professionally supervised atmosphere, children of any age can enjoy the excitement of a wide variety of novelty games or by playing some of the most popular video games including Jurassic Park, Daytona USA 2, and Crazy Taxi.

conference policies

(Complete information at www.cmsa.org/cps)

Your Conference Fee Covers

Three main sessions and 15 up-to-date practice relevant concurrent sessions. CPS 2007 also provides access to 30 by-invitation tabletop exhibits (Wednesday and Thursday) and the following catered functions: Wed. Opening Reception, Thurs. Continental Breakfast, Breaks, Lunch Buffet and Dinner, Fri. Continental Breakfast and Lunch Buffet.

Registration Information

Confirmation letters will be mailed within 15 working days of receipt of registration form and payment beginning May 1. If you do not receive a confirmation letter after 30 days, call 501-225-2229 (8:30a-5:00p CT). Online registrations will receive an email confirmation upon successful completion of registration.

Guest/Spouse Pass

CMSA is pleased to offer a guest pass designed to provide attendees' guests access to the Wednesday Opening Reception for \$40 or the Thursday Dinner Event for \$50. A guest pass can only be purchased onsite by an individual registered as a full conference attendee. Guest Passes are not available to exhibitor registrants. Identification will be required.

Cancellation/Refund/Transfer

CMSA's complete cancellation, refund & transfer policy at www.cmsa.org/cps. Send all requests for cancellations and refunds to Randall Van Den Berghe, CPS Registrar. Fax: 501-325-1962 Email: rvdb@acminet.com

Cancellations must be received in writing. You may receive a full refund for your conference registration, less a \$100 processing fee, for written cancellations received by CMSA on/or before **Thurs, August 16**. Written notices of cancellations received **August 17 through September 17** will be assessed a \$200 processing fee. Only medically verifiable cancellations will be considered for partial refund from **9/18/07 to 10/15/07**.

Session Presentation Materials

CPS 2007 Session materials (authorized and made available by the speaker) will be posted online mid-September in presentation format. Please visit www.cmsa.org/cps to download the session materials of your choice. Instructions for downloading will be available at the site. Hard copy session materials will not be available at the conference.

Continuing Education

For a complete list of contact hours pending approval, log onto www.cmsa.org/cps to download the CPS 2007 CE Recap or call CMSA National (501-225-2229) to request a copy.

CMSA seeks approval from the following accrediting bodies:

- [Commission for Case Manager Certification \(CCMC\)](#)
- [Continuing Medical Education \(CME\)](#)
Application for Continuing Medical Education credit will be filed with The American Board of Quality Assurance and Utilization Review Physicians, Inc. Determination of credits is pending.
- [National Association of Social Workers \(NASW\)](#)
- [Nursing](#) – CMSA is an approved provider of nursing education by the CA Board of Registered Nursing, Provider CEP11460. Nursing hours are based on a 50-minute hour.

Tabletop Exhibits

This inaugural event will feature 30 tabletop spaces for exhibiting partners. All catered functions will be hosted in the exhibit hall allowing for maximum collaborative networking.

Contact: Sharron Clements, Director of Sales & Exposition P: 501-673-1131 F: 501-221-9068
Email: sclements@acminet.com

Sponsorships

A variety of sponsorships are available to increase brand presence and raise product awareness.

Sample Opportunities Available

Executive Padfolio • Badge Holder • Pens • Exhibit Hall Catered Functions • Golf Sponsorships

Contact: Michelle Koch, Manager, Sponsorships & Corporate Sales P: 501-673-1118 F: 501-221-9068
Email: mkoch@acminet.com

golf networking event fee: \$150

Mohegan Sun Country Club at Pautipaug

Wednesday, October 3

(Registration Form and complete information available at www.cmsa.org/cps)



proposed schedule [check website for updates]

- 6:30a Check-in**
- 7:00a Motorcoach Transportation Leaves Mohegan Sun**
- 8:00a-3:00p Golf Networking Event**

Steeped in a rich tradition of golf legends past, this exciting golf outing will have you hitting the lush links of the Mohegan Sun Country Club at Pautipaug for a round of one-of-a-kind fun.

Recently purchased and renovated, the Mohegan Sun Country Club at Pautipaug is a private 18-hole championship golf course considered by many to be the best kept secret in all of Connecticut. The private country club atmosphere assures a quality golf experience and an unforgettable day.





CMSA GOLF NETWORKING EVENT

REGISTRATION FORM

Date: Wednesday, October 3, 2007

Location: Mohegan Sun Country Club at Pautipaug ■ Uncasville, CT

TO Register Online: Complete the **GOLF REGISTRATION** section of the Registration Form

Golf Course Questions: Matt Burris / Mohegan Sun Destination Services/ 860.862.1124 / mburris@mohegansun.com

NAME _____

ORGANIZATION/COMPANY _____

ADDRESS _____ CITY/STATE/ZIP _____

PHONE _____ FAX _____ EMAIL _____

MALE FEMALE GOLF HANDICAP: LAST THREE SCORES WERE:

Course Requirements: Spikeless shoes, collared shirts. No t-shirts or tank tops.

Will you require club rental? YES or NO [ALL REQUESTS FOR CLUB RENTALS MUST BE SUBMITTED NO LATER THAN SEPTEMBER 10]

If **YES** right-handed left-handed Club rental: \$55 per set - all Brand New Callaways

If **NO** Golfers bringing their own clubs may check them with a bellman upon arrival at the Mohegan Sun. Clubs will be stored and transported to the golf course. Golfers not staying at the Mohegan Sun may check with Matt Burris for best procedure to follow.

GOLF NETWORKING EVENT FEE – \$150

Fee includes green & cart fees, baggage transfers, range balls, lunch, motorcoach transportation to and from golf course. Golfers must complete Golf Registration Form (either online or via mail) and pay fees in full to participate. For complete details on the Golf Networking Event, please download the information page www.cmsa.org/cps

PAYMENT

Enclosed is my check (made payable to CMSA) in the amount of \$_____ (in US funds drawn on US bank). If renting golf clubs, be sure to add in the additional \$55.

Please charge \$_____ to my credit card. Visa MasterCard AMEX Discover

Card No. _____ Exp Date _____ Sec Code _____

Cardholder Name (Please Print) _____

Cardholder Signature (required) _____

WAIVER

In consideration of accepting my entry, the undersigned, intending to be legally bound for myself, my heirs, executors, and administrators, do hereby release and discharge the Case Management Society of America and all individuals coordinating these events from any and all liability arising from illness, injuries, and/or damages that I may suffer as a result of my participating in any of these events.

Name of Participant (please print) _____ Signature (required) _____ Date _____

ALL PARTICIPANTS MUST COMPLETE THIS FORM, PAY FEES IN FULL AND SIGN THIS WAIVER TO PARTICIPATE

FAX OR MAIL completed form with PAYMENT to: CMSA's Golf Networking Event
6301 Ranch Drive ● Little Rock, AR 72223 ● 501.225.2229 ● F: 501.221.9068 or 501.227.5444