



February 28, 2008

Contact: Thomas Wilson, PhD, MPH, DrPH  
513-349-5846  
twilson@PHIinstitute.org  
Website: [www.PHIinstitute.org](http://www.PHIinstitute.org)

**Population Health Impact Institute Announces New Board Members**  
*Non-profit Prepares To Launch New Accreditation Program This Spring*

LOVELAND, OH, February 28, 2008 / PR Newswire -- The Population Health Impact Institute (PHII), a non-profit 501(c)(3) organization that promotes credible, transparent, standardized, and replicable evaluations of population health management programs announces the election of Joel V. Brill, MD; Garry Carneal, JD, MA; and Cheri Lattimer, RN, BSN to the PHII Board of Directors. They will join current Board members Thomas Wilson PhD, DrPH (Chair), Marie-Joelle Khouzam JD, and David Allison.

The new Board members will be involved in the development of the Quality Evaluation Process<sub>sm</sub> (QEP<sub>sm</sub>), a new national accreditation program which will accredit the “attribution methods” behind the claims of monetary savings and clinical improvement from care management programs.

Carneal, CEO of Schooner Healthcare Services, LLC and a former CEO of URAC, stated: “I am pleased to work with Dr. Wilson and the PHII’s Quality Evaluation Process. The QEP Accreditation Program is complimentary to programs at NCQA, URAC, and the Joint Commission, and I am privileged to contribute to its development.”

Dr. Brill, CMO of Predictive Health, LLC, notes “the QEP Accreditation Program focuses on the quality and transparency of the methodology behind the health and wellness outcome claims made by health plans, disease management companies, medical management organizations, and others. Over the past months, the QEP standards have been vetted by a national group of volunteers representing purchasers, payors, providers, methodologists and others. The standards are based on the generally accepted evaluation principles of transparency and scientific validity and well accepted decision support concepts used in business.”

Dr. Wilson notes “Mr. Carneal, a nationally recognized accreditation expert, also serves as the Chair of the QEP Standards Committee. Dr. Brill, a physician thought leader, is the Chair of the PHII Steering Committee and Ms. Lattimer, Executive Director of the Case Management Society of America, serves on the Steering Committee.”

On April 5<sup>th</sup>, the PHII will present an overview of the QEP process and the draft standards at a national public meeting in Chicago— see [www.ABQAURP.org](http://www.ABQAURP.org) for more information. The organization will release the draft QEP Standards for public comment shortly thereafter and begin beta testing the Standards in May. The formal launch of the new QEP accreditation program will occur later this spring.

For more information about PHII or the QEP Accreditation Program, please contact Dr. Wilson at (513) 349-5846 or see [www.PHIinstitute.org](http://www.PHIinstitute.org).

Source: Population Health Impact Institute.